4 1/2 Hour Work Week!

4 1/2 Hour Work Week!

Who Am I?

– Husband, Father of 2 Teens, Atlanta Native
– Sales, Teaching, Internet Marketing
– Started Affiliate Marketing In 2009...Amazon
– Started My Offline Business In 2010...Quit Job Then
– Started Affiliate Marketing In IM Space In Late 2011

Next...I'm going to show you some really impressive pictures of me...

4 1/2 Hour Work Week!

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Bottom Line?

4 1/2 Hour Work Week!

I'm Super Normal! :)

4 1/2 Hour Work Week!

Another Bottom Line...

4 1/2 Hour Work Week!

The gross revenue of my businesses topped $250k last year!

(IM has a very high profit margin! ;) Just sayin'!)

4 1/2 Hour Work Week!

In tonight's webinar, I'm going to show you how one of my businesses works...just lift the lid off so you can see the whole thing...

Then I'm going to make you the offer of a lifetime!

Before we get going, though...can I ask you a few questions?

4 1/2 Hour Work Week!

What do you really want out of your life?

4 1/2 Hour Work Week!

Are you satisfied with where you are financially?

4 1/2 Hour Work Week!

Are you satisfied with how you make your income? Job, business, etc?

4 1/2 Hour Work Week!

Do you have a nagging feeling that there must be a better, simpler, more fulfilling way to live?

4 1/2 Hour Work Week!

In this webinar, I'm going to show you exactly how the IM affiliate side of my business works.

It only takes me about 45 min a day to run this part of my business.

45 x 6 = 4.5 hours a week.

We're talking $100k+ per year in only 4.5 hours a week!

4 1/2 Hour Work Week!

We're talking $100k+ per year in only 4.5 hours a week!

Who here got very, very excited when I said that? :)

4 1/2 Hour Work Week!

By “IM Affiliate Marketing”, I mean this...promoting other vendor's products and getting paid a commission when something sells.

Let me show you some stuff!

4 1/2 Hour Work Week!

4 1/2 Hour Work Week!

Seller	Product	Clicks	Visitors	Sales	Conv	$ per Visitor	$ per Sale	Total
[redacted]								
[redacted]	[redacted]							
Neil Macpherson	Local Video Leverage: Tube Edition	667	331	70	21.15%	$4.41	$20.87	$1,461.16
[redacted]	[redacted]							

This is over a 2 day period

4 1/2 Hour Work Week!

So, with the $700 I made on an affiliate contest for that...that's $2k+ just for writing a couple of emails...

Who's excited now? Lemme know!

4 1/2 Hour Work Week!

That was in 1 day!

4 1/2 Hour Work Week!

Before I showed you the screen shots, who was not quite buying the fact that I make $100k with only a few minutes work a day?

Now, can you see the power of this stuff?

4 1/2 Hour Work Week!

Who here wants to know how to generate this kind of income in only a few hours per week?

4 1/2 Hour Work Week!

There are basically two routes we can take...

4 1/2 Hour Work Week!

This?...Or...

4 1/2 Hour Work Week!

This? Which would you prefer?

4 1/2 Hour Work Week!

Do you want me to show you the hard way...or the easy way?

(Hint...my way's the easy way.)

4 1/2 Hour Work Week!

(I got this from Mark Joyner's Book...The Irresistible Offer...I've rearranged this a little. ;))

Here's the easy way...

1. Find a thirsty crowd
2. Present them with an irresistible offer
3. Sell them a second glass (and a 3rd, 4th, 5th, etc.)

4 1/2 Hour Work Week!

Find a thirsty crowd...

IM, MMO, Internet Marketing

What is this all about?

Better ways to make money for “normal” people!

So, first off, you need to be able to get to these folks...folks like you...and me! :)

4 1/2 Hour Work Week!

Present your thirsty crowd with “water”...with an irresistible offer...

What would that be for the market we're talking about?

Info products
Software
Training

4 1/2 Hour Work Week!

Sell them a second glass

They need more than one report, video course, training class

Who here besides me has ever bought more than one WSO or similar info product or software?

Thought so! ;)

4 1/2 Hour Work Week!

So, to sum up for a second.

Our thirsty crowd is people who want to make money online

We find them and sell them a product

Then we sell them more products

4 1/2 Hour Work Week!

As someone once said... “the devil is in the details”

4 1/2 Hour Work Week!

As I said earlier...you can make this hard or easy.

I don't do hard!

I'm the master of simple and easy.

Let me show you a few details.

4 1/2 Hour Work Week!

Here are the steps

1. Aggregate emails (build a list)
2. Find product and promote them to that list!
3. Hmmm...Sorry, there ain't but 2 steps! ;)

4 1/2 Hour Work Week!

Step 1

Build a list

Bunches of ways to do that...hard, easy, and in between

I have a bunch of easy ways.

Here are two

4 1/2 Hour Work Week!

Using video marketing to “launch jack”

Offering inexpensive, 1-step WSO's on the WarriorForum

4 1/2 Hour Work Week!

Look it!

I'm holding nothing back!

If you want to take what I'm telling you and run with it, you'll have a 6-figure business in 6 months!

4 1/2 Hour Work Week!

Launch Jacking is the process of ranking videos for products or launches

Google “local video leverage”

(Let's you and me do it on the webinar, too!)

4 1/2 Hour Work Week!

You should see something like this...

4 1/2 Hour Work Week!

So, with launch jacking, you rank the video, make some money, then redirect the link to a squeeze page. (Which I haven't gotten around to with the example, btw, but I will.)

4 1/2 Hour Work Week!

You can get products to jack from JVZoo, WarriorPlus, even ClickBank

Next, let's talk about free/very inexpensive WSO's

4 1/2 Hour Work Week!

Check this out...

Product	Pos.	Visitors / Views	Clicks Unq/Tot	Sales	Visitor Conv.	$ per Visitor	$ per Sale	Total Revenue
TOTALS (7 items)		**8096 / 12274**	**918**	**603**	**7%**	**$0.23**	**$3.14**	**$1,894.62**
Protect Your YouTube Account	pg 2 [92]	317 / 428	51/61	40	13%	$0.38	$3.00	$120.00
Hot Video Traffic	pg 11 [640]	774 / 1297	104/118	92	12%	$0.36	$3.00	$276.00
Facebook Ad Management for Local Businesses	pg 15 [849]	1124 / 1592	78/87	59	5%	$0.16	$2.97	$175.23
Corporate Offline	pg 32 [1912]	516 / 793	45/70	30	6%	$0.17	$2.90	$87.00
Simple Mobile Sales System	pg 39 [2326]	3403 / 5191	172/230	134	4%	$0.12	$2.95	$395.01
Video Rep Management	pg 45 [2668]	729 / 1058	75/98	56	8%	$0.37	$4.79	$268.38
Video Marketing for Real Estate	pg 14 [807]	1233 / 1915	217/254	192	16%	$0.46	$2.98	$573.00
TOTALS (7 items)		**8096 / 12274**	**918**	**603**	**7%**	**$0.23**	**$3.14**	**$1,894.62**

4 1/2 Hour Work Week!

Every one of those products made me money!

I basically paid myself to build my list!

How sweet is that!

4 1/2 Hour Work Week!

Oh...and you're looking at 5 page reports, if that. 2 pages of real content will do fine.

No brainer sales letters, too!

4 1/2 Hour Work Week!

So, that takes care of building the list.

That right there. Just those few inexpensive WSOs and some launch jack videos account for about 1k email addresses on my list.

Hear this!

That means anywhere from about $3k to $5k per month to me!

Now do I have your attention? ;)

4 1/2 Hour Work Week!

So, what do you promote?

Easy!

You promote the same type of stuff that they bought to get on your list!

My lists are offline and video, plus a few other things.

I promote...Hmm... :) Offline and Video!

4 1/2 Hour Work Week!

Okay...

Are you excited about this?

If not, please take your pulse! You're probably dead!

4 1/2 Hour Work Week!

Can we make this harder?

Can we louse this up to the point that a normal person can't do it?

Heck yeah! “Gurus” do that all the time!

I'm not a guru, though...I'm a teacher!

4 1/2 Hour Work Week!

Here's the deal.

I'm making you the deal of a lifetime!

Go back to those “gut check” questions I asked you earlier.

DO YOU REALLY WANT TO MAKE MONEY ONLINE? REAL MONEY!

LET ME KNOW IN THE CHAT!

4 1/2 Hour Work Week!

I'm forming a class

It's starting next Tuesday

It's webinar based...4 webinars

I'm going to teach you exactly how to do this stuff

4 1/2 Hour Work Week!

Remember our friend?

4 1/2 Hour Work Week!

The money is in the details!

You can just take what you have here and run with it.

But, if you want to make damn sure you succeed, I'm here to hold your hand!

Next slide...

4 1/2 Hour Work Week!

I'm offering you the chance of a lifetime. The chance to have me train you to do this stuff.

At the end of the training...4 weeks...you'll know everything...details! All of 'em!...

NOTHING WILL HOLD YOU BACK!

4 1/2 Hour Work Week!

There are some things to know that I just can't cover in one webinar...

– what subniches to go after (yeah, it makes a difference)

– where to get content so you don't have to be an expert

– how to set everything up, your domain, website, autoresponder, youtube, tracking links, hangouts, interview techniques, video techniques, how to write copy...the whole thing!

4 1/2 Hour Work Week!

It took me years to get to where I am.

I can give you the knowledge you need in 4 weeks.

Years vs. 4 Weeks!

Which is better?

You tell me!

4 1/2 Hour Work Week!

I bet you're wondering how much this is all going to set you back.

Hold on to that thought.

BTW, I always...ALWAYS...treat my peeps right...

ALWAYS!

4 1/2 Hour Work Week!

A few meaningful bonuses

– 1, 30 minute skype session with yours truly
– I'll read your sales letter if you do the free/inexpensive wso route. (Folks I've written some of the sales letters you've bought stuff from recently...just sayin'!)
– Access to me for video copy...so you can create a compelling video/hangout
– Access to me for technical help during the course (normally, not available for that)

Just for a reality check...

I charge upwards of $1k for a simple sales letter

The last time I did an email squence, I charged $2k+.

You're getting this expertise from me!

My only goal is for you to start making some real money! :)

4 1/2 Hour Work Week!

Whew!

So, I guess you're guessing you won't be able to afford this.

But...I'm on a freakin' mission this year to help as many folks as I can start making real money online.

To that end, you can change your entire financial future for only...

4 1/2 Hour Work Week!

$77!

To buy just enter this URL into your browser...

http://bit.ly/fourhouraff